



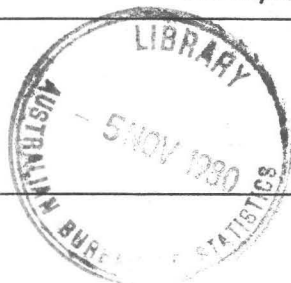
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TOURIST ACCOMMODATION, AUSTRALIA, JUNE QUARTER 1980

INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra (062) 52 5657 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616.

For copies of this publication ring Information Services, Canberra (062) 52 6627.



MAIN FEATURES

	June Quarter 1979			June Quarter 1980		
	April	May	June	April	May	June
Room occupancy rates—						
Licensed hotels with facilities	53.9%	56.4%	49.1%	55.7%	56.1%	51.2%
Motels	59.5%	63.4%	53.0%	61.0%	61.2%	54.8%
Site occupancy rates—						
Caravan parks	23.6%	22.2%	18.0%	24.5%	21.9%	18.6%

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 30 June 1980.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.
7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.
8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.
9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.
10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.
11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.
12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.
13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.
14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation is a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

17. Current publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

18. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R. J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	No.														
NUMBER AND CAPACITY															
June quarter 1980—															
Establishments	240	882	1,122	153	445	598	189	522	711	110	146	256	122	113	235
Guest rooms	7,010	21,463	28,473	3,796	11,626	15,422	4,701	10,715	15,416	2,633	3,904	6,537	3,080	4,804	7,884
Bed spaces	16,127	63,144	79,271	8,669	32,742	41,411	11,832	31,397	43,229	6,187	11,773	17,960	6,172	12,096	18,268
ROOM OCCUPANCY RATES (per cent)															
1979—															
April	58.6	63.1	61.9	52.7	60.5	58.4	52.8	53.4	53.2	48.5	62.0	56.4	52.9	52.4	52.6
May	58.2	66.5	64.3	55.2	62.1	60.2	61.2	64.4	63.4	51.0	62.8	58.0	54.1	50.2	51.7
June	48.9	52.9	51.9	49.9	52.5	51.8	58.1	61.2	60.2	40.3	48.3	45.1	48.7	41.6	44.4
June quarter 1979	55.3	60.9	59.4	52.6	58.4	56.8	57.4	59.7	59.0	46.7	57.8	53.2	51.9	48.1	49.6
1980—															
April	61.3	64.1	63.4	55.3	60.9	59.5	54.0	57.7	56.6	49.6	64.7	58.6	50.0	48.4	49.0
May	58.6	63.1	62.0	55.7	58.2	57.6	59.5	64.3	62.8	48.9	62.2	56.8	51.7	49.1	50.1
June	52.9	56.1	55.3	49.4	50.3	50.1	62.5	65.9	64.8	40.8	48.4	45.3	49.6	40.5	44.1
June quarter 1980	57.6	61.1	60.3	53.5	56.5	55.8	58.7	62.7	61.4	46.4	58.5	53.6	50.5	46.0	47.8
BED OCCUPANCY RATES (per cent)															
1980—															
April	40.9	40.2	40.3	35.5	37.9	37.4	34.0	35.7	35.2	33.0	39.2	37.1	34.5	31.8	32.7
May	38.7	41.2	40.7	35.3	36.5	36.2	38.9	42.1	41.2	32.2	38.4	36.3	35.1	32.9	33.6
June	34.5	33.6	33.8	30.3	29.3	29.5	39.7	39.9	39.8	25.3	27.1	26.5	32.5	25.4	27.8
June quarter 1980	38.1	38.4	38.3	33.7	34.6	34.4	37.5	39.2	38.8	30.2	35.0	33.3	34.0	30.1	31.4
TAKINGS FROM ACCOMMODATION (\$'000)															
1980—															
April	4,904	11,809	16,713	2,048	5,758	7,805	2,232	4,855	7,087	1,041	2,075	3,116	1,312	1,819	3,131
May	4,858	12,048	16,906	2,133	5,755	7,889	2,731	5,815	8,546	1,093	2,110	3,203	1,384	1,942	3,326
June	4,124	10,193	14,317	1,824	4,795	6,619	2,633	5,592	8,225	826	1,554	2,380	1,284	1,560	2,844
June quarter 1980	13,885	34,050	47,935	6,005	16,308	22,313	7,596	16,262	23,858	2,960	5,739	8,699	3,980	5,320	9,300

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES: NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	No.											
NUMBER AND CAPACITY												
June quarter 1980—												
Establishments	75	55	130	21	25	46	13	22	35	923	2,210	3,133
Guest rooms	2,478	1,358	3,836	575	957	1,532	793	1,138	1,931	25,066	55,965	81,031
Bed spaces	6,139	4,126	10,265	1,288	2,572	3,860	1,829	3,475	5,304	58,243	161,325	219,568
ROOM OCCUPANCY RATES (per cent)												
1979—												
April	54.4	57.3	55.4	39.4	52.9	47.4	54.2	68.0	62.3	53.9	59.5	57.7
May	51.9	51.7	51.8	52.0	73.4	64.8	60.2	72.5	67.4	56.4	63.4	61.1
June	39.7	37.6	39.0	55.3	77.0	68.2	46.7	47.0	46.9	49.1	53.0	51.7
June quarter 1979	48.7	48.9	48.8	48.9	67.8	60.2	53.8	62.6	59.0	53.2	58.7	56.9
1980—												
April	55.7	60.5	57.4	53.7	66.0	61.4	63.2	73.0	69.0	55.7	61.0	59.4
May	52.5	49.6	51.5	63.6	81.2	74.6	63.2	74.5	69.9	56.1	61.2	59.6
June	40.2	38.3	39.5	67.7	80.0	75.4	44.6	52.9	49.5	51.2	54.8	53.7
June quarter 1980	49.5	49.5	49.5	61.7	75.8	70.5	57.0	66.9	62.9	54.4	59.0	57.6
BED OCCUPANCY RATES (per cent)												
1980—												
April	38.1	38.3	38.2	34.8	36.6	36.0	39.9	45.5	43.6	36.7	38.1	37.7
May	36.1	31.2	34.1	41.4	49.0	45.4	40.5	48.0	45.4	37.0	39.6	38.9
June	26.2	23.3	25.1	45.4	46.2	45.9	27.1	31.9	30.2	32.9	32.7	32.8
June quarter 1980	33.5	31.0	32.5	40.5	43.5	42.5	35.9	41.9	39.8	35.5	36.8	36.5
TAKINGS FROM ACCOMMODATION (\$' 000)												
1980—												
April	1,306	674	1,980	290	613	903	511	681	1,192	13,644	28,285	41,927
May	1,248	553	1,801	359	936	1,295	556	735	1,292	14,363	29,894	44,257
June	901	404	1,305	371	769	1,140	367	494	861	12,330	25,361	37,692
June quarter 1980	3,455	1,631	5,086	1,020	2,319	3,339	1,434	1,911	3,345	40,335	83,540	123,875

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)		Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
	No.								
NUMBER AND CAPACITY									
June quarter 1980—									
Establishments	No.	521	402	405	153	221	53	8	1,763
Powered sites	No.	43,096	33,177	22,307	11,923	12,471	2,548	627	126,149
Unpowered sites	No.	23,044	13,639	9,691	5,422	3,822	2,005	472	58,095
Cabins, flats, etc.	No.	950	766	692	470	458	63	36	3,435
Total capacity	No.	67,090	47,582	32,690	17,815	16,751	4,616	1,135	187,679
SITE OCCUPANCY RATES (per cent)									
1979—									
April		22.6	17.2	32.9	22.2	31.8	20.6	20.9	23.6
May		20.5	12.0	39.4	18.7	30.7	16.4	37.0	22.2
June		15.2	8.5	37.8	11.0	27.6	13.2	30.1	18.0
June quarter 1979		19.4	12.6	36.7	17.3	30.1	16.7	29.4	21.3
1980—									
April		24.2	17.9	33.7	22.2	28.8	22.7	34.6	24.5
May		20.6	12.0	38.4	17.9	26.7	16.5	45.5	21.9
June		15.6	10.1	38.3	10.4	23.9	16.2	38.1	18.6
June quarter 1980		20.2	13.3	36.8	16.9	26.5	18.5	39.5	21.6
TAKINGS FROM ACCOMMODATION (\$' 000)									
1980—									
April		2,516	1,346	1,547	544	683	139	48	6,823
May		2,193	912	1,866	494	648	105	67	6,285
June		1,637	655	1,712	273	537	99	62	4,975
June quarter 1980		6,345	2,913	5,124	1,311	1,869	343	177	18,082

(a) Includes Australian Capital Territory.